

Evonik texture concept wins Sensory Award

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Creams with a surprise effect, which turn into an oily film or milk-like droplets on the skin, add fun to daily skin care. The global Evonik leave-on team recently won the bronze-level Sensory Award for three formulations of this kind, which were presented at the in-cosmetics 2017 tradeshow.

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The trend toward exciting, transforming textures is coming from Asia, and two of Evonik's award-winning formulations were also developed in the internal application technology laboratory in China. "Luxurious Whipped Cream" has a whipped cream like texture that is particularly easy to apply to the skin and is quickly absorbed. The oil-in-water (O/W) emulsifier ABIL® Care XL 80 by Evonik contributes to the cream's velvety-soft feel when spread on the skin. "Magic Cream to Milk" was also developed by Evonik experts in China. During application, the cream generates small milk droplets on the skin that create a light feeling. ABIL® EM 180, a high-performance water-in-oil (W/O) emulsifier, plays a key role in this formulation.

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In contrast, the "Caring Oil Release Cream" was created in Germany to suit the preferences of European users and leaves a moisturizing oil film on the skin. In this case, Evonik worked with TEGO® Care 450, a universal, PEG-free emulsifier for formulating O/W creams and lotions.

"This is just a small section of our global textures concept," said Tammo Boinowitz, head of the Personal Care business line of Evonik. Thanks to the company's own application technology laboratories in China, Singapore, Indonesia, South Africa, Latin America, Germany, and the United States, the company is in a particularly good position to respond to regional trends and consumer needs. "Our product portfolio of emulsifiers, along with our formulating experience and market knowledge form the basis for innovative, consumer-oriented formulations," says Boinowitz.

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Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Evonik benefits specifically from its innovative prowess and integrated technology platforms. Evonik is active in over 100 countries around the world with more than 35,000 employees. In fiscal 2016 the enterprise generated sales of around €12.7 billion and an operating profit (adjusted EBITDA) of about €2.165 billion.

About Nutrition & Care

The Nutrition & Care segment is led by Evonik Nutrition & Care GmbH and contributes to fulfilling basic human needs. That includes applications for everyday consumer goods as well as animal nutrition and health care. This segment employed about 7,500 employees, and generated sales of around €4.3 billion in 2016.

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